



**Taylor Emmons Memorial Classic  
Baseball Tournament & Home Run Derby  
Monday, March 25 – Friday, March 29, 2019  
Hosted by The Out-of-Door Academy**

**Sponsorship Levels**

**Presenting Sponsor - \$5,000 (one available)**

- Logo or name on marketing materials (flyers, postcards, press releases, etc.)
- Company logo on Taylor Emmons Memorial Classic webpage with live link to company website
- Center spread in the program book
- Marketing and/or promotional items at the tournament including Home Run Derby
- Additional Advertising Opportunities
  - Company logo or name listed prominently on a custom designed t-shirt
  - Company logo or name prominently displayed on event day signage
  - Company logo or name listed in the event program
  - On-site announcements
- Admission for six (6) to all tournament games including Home Run Derby
- Six (6) tournament t-shirts

**Thunder Sponsor - \$2,500**

- Logo or name on marketing materials (flyers, postcards, press releases, etc.)
- Company logo on Taylor Emmons Memorial Classic webpage with live link to company website
- Back inside cover in the program book
- Additional Advertising Opportunities
  - Company logo or name listed on a custom designed t-shirt
  - Company logo or name displayed on event day signage
  - Company logo or name listed in the event program
  - On-site announcements
- Admission for four (4) to all tournament games including Home Run Derby
- Four (4) tournament t-shirts

**T-shirt Sponsor - \$2,000**

- Logo or name on marketing materials (flyers, postcards, press releases, etc.)
- Company logo on Taylor Emmons Memorial Classic webpage with live link to company website
- Full-page ad in the program book
- Additional Advertising Opportunities
  - Company logo or name listed on a custom designed t-shirt
  - Company logo or name displayed on event day signage
  - Company logo or name listed in the event program
  - On-site announcements
- Admission for four (4) to all tournament games including Home Run Derby
- Four (4) tournament t-shirts

**Thor Sponsor - \$1,500**

- Logo or name on marketing materials (flyers, postcards, press releases, etc.)
- Company logo on Taylor Emmons Memorial Classic webpage with live link to company website
- Half-page ad in program book
- Advertising Opportunities
  - Company logo or name listed on a custom designed t-shirt
  - Company logo or name displayed on event day signage
  - Company logo or name listed in the event program
  - On-site announcements
- Admission for two (2) to all tournament games including Home Run Derby
- Two (2) tournament t-shirts

**Banyan Sponsor - \$1,000**

- Company logo on Taylor Emmons Memorial Classic webpage
- Quarter-page ad in program book
- Advertising Opportunities
  - Company logo or name listed on a custom designed t-shirt
  - Company logo or name displayed on event day signage
  - Company logo or name listed in the event program
- Admission for two (2) to all tournament games (excludes Home Run Derby)

**Blue and White Sponsor - \$500**

- Company logo on Taylor Emmons Memorial Classic webpage
- Eighth-page ad in program book
- Advertising Opportunities
  - Company logo or name listed on a custom designed t-shirt
  - Company logo or name displayed on event day signage
  - Company logo or name listed in the event program

**Ads Available**

Ad Size	Type	Dimensions	Ad Rate	Placement
Full Page	Color	8.5" w x 11" h (w/.125 bleed)	\$700	Best Available
Front Inside Cover	Color	8.5" w x 11" h (w/.125 bleed)	\$800	Reserve Premium
Two-Page Center	Color	17" w x 11" h (w/.125 bleed)	\$1,000	Reserve Premium
Back Inside Cover	Color	8.5" w x 11" h (w/.125 bleed)	\$800	Reserve Premium
Half Page	Color	7.5" w x 4.875" h	\$600	Best Available
Quarter Page	Color	3.265" w x 4.875" h	\$350	Best Available

Please contact Terri Medina at [tmedina@oda.edu](mailto:tmedina@oda.edu) for questions regarding advertisements



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**Sponsorship Form**

**Please select a sponsorship level:**

- Presenting - \$5,000     
  Thunder - \$2,500     
  T-shirt - \$2,000  
 Thor - \$1,500     
  Banyan - \$1,000     
  Blue & White - \$500     
  Ad - \$\_\_\_\_\_

**Please complete the information below:**

Company or Sponsor Name: \_\_\_\_\_  
*(Please print exactly as it should appear in marketing materials)*

Contact Name: \_\_\_\_\_

Full Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Company Website: \_\_\_\_\_

**Please accept my Donation only:** \_\_\_\_\_

**Total Sponsorship/Donation:** \_\_\_\_\_

Credit Card Information:   
 American Express   
 Discover   
 MasterCard   
 Visa

Name on Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_ CVC: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please make checks payable to and mail to: The Out-of-Door Academy**

Taylor Emmons Memorial Classic  
 444 Reid Street • Sarasota, FL 34242

Email: [tmedina@oda.edu](mailto:tmedina@oda.edu) • Phone: 941-554-3403 • Fax: 941-349-8133  
[www.oda.edu/emmonsclassic](http://www.oda.edu/emmonsclassic)

Sponsor forms and payment must be received by Friday, March 8, 2019

**Note:** Recognition for sponsorships will not be given until a completed form and payment has been received



For office use only:

Rcvd BO \_\_\_\_\_ | RE \_\_\_\_\_ | TY \_\_\_\_\_ | ADV \_\_\_\_\_