



Taylor Emmons Memorial Classic

hosted by The Out-of-Door Academy

Dear *Friend*,

We are excited to announce The Taylor Emmons Scholarship Fund's ***Annual Taylor Emmons Memorial Classic*** to be hosted by The Out-of-Door Academy. The Classic will be held at the Uihlein Campus of The Out-of-Door Academy on April 6th, 2021. Exceptional baseball programs Canterbury High School and The Out-of-Door Academy will be facing off at 5:00 pm followed by the home run derby immediately after.

We would like to invite you to sponsor this fundraiser to help provide opportunities for students from diverse social and economic backgrounds so they may experience an independent, college preparatory education at The Out-of-Door Academy's upper school. The Taylor Emmons Scholarship Fund was created in the wake of one young man's tragic death, but its future promises to carry on his spirit in the lives of students who would not otherwise have the means to attend this independent school. Taylor Emmons' short life was full of appreciation, gratitude, kindness, and accomplishment. In his honor, we ask for your support.

Please see the following pages to choose the sponsorship level that is right for you. We appreciate your consideration in advance, and hope that you will join us in supporting this inaugural event. 100% of all monies raised from this event will go to the Taylor Emmons Scholarship Fund.

If you have any questions about the event, please contact Mike Matthews at 404-583-9472. If you have any questions about sponsorship, please contact Sandy Albano at 941-915-9249. We look forward to hearing from you.

Sincerely,

Taylor Emmons Memorial
Classic Committee

*No portion of your donation will pay for the services of a fundraising consultant.
The Out-of-Door Academy Federal Tax ID# 59-1731857*



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Sponsorship Levels

Lead Sponsor - \$5,000 (limited opportunity)

- Product placement at the Taylor Emmons Memorial Classic
- Individual banner with company logo or name displayed at event
- Advertising
 - Leaderboard ad – high profile on Emmons website
 - Company logo or name prominently displayed on event day signage
 - Company name listed in the event program
 - Live links and logo on the Emmons website to your website
 - Digital ad on Emmons website
 - Company name mentioned in pre- and post-event press releases
 - One-page full spread ad in event program
- Free admission for four (4) to game

Thunder Sponsor - \$2,000

- Product placement at the Taylor Emmons Memorial Classic
- Individual banner with company logo or name displayed at event
- Advertising
 - Company logo or name prominently displayed on event day signage
 - Company name listed in the event program
 - Live links and logo on the Emmons website to your website
 - Digital ad on Emmons website
 - Company name mentioned in pre- and post-event press releases
 - One-page ad in event program
- Free admission for two (2) to game

Thor Sponsor - \$1,500

- Event day banner with company logo or name displayed
- Advertising
 - Company logo or name prominently displayed on event day signage
 - Company name listed in the event program
 - Live links and logo on the Emmons website to your website
 - Digital ad on Emmons website
 - Company name mentioned in pre- and post-event press releases
 - Half-page ad in event program
- Free admission for two (2) to game

Banyan Sponsor - \$1,000

- Event day banner with company logo or name displayed
- Advertising
 - Company logo or name displayed on event day signage
 - Company name listed in the event program
 - Live links and logo on the Emmons website to your website

- Digital ad on Emmons website
- Company name mentioned in pre- and post-event press releases
- Quarter-page ad in event program
- Free admission for two (2) to game

Blue and White Sponsor - \$500

- Event day banner with company name displayed
- Advertising
 - Company name displayed on event day signage
 - Company name listed in the event program
 - Live links and logo on the Emmons website to your website
 - Eighth-page ad in event program
- Free admission for two (2) to game

Patron Sponsor - \$250

- Event day banner with company name displayed
- Advertising
 - Company name displayed on event day signage
 - Company name listed in the event program
- Free admission for two (2) to game